

NANI can fill your cruise or vacation travel.

If you want to put your cruise or vacation NANI travel offer in front of literally millions of eyes, advertise in.

THE NANI DIFFERENCE: NANI Ads are the best way to advertise in thousands of local publications in the US. You can reach millions of homes in North America with just one order. Less paperwork, less hassle!

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REASONS TO CHOOSE NANI:

1. **NATIONAL COVERAGE:** One buy provides more than 32 million copies per week in the US.
2. **CONVENIENT:** No need to call thousands of publications. NANI offers you one buy convenience.
3. **FLEXIBLE:** Rotate and update your advertising message weekly.
4. **EFFECTIVE:** Research shows that consumers look to their local paper for information about products and services.
5. **VISIBLE:** Since NANI publications are free, your message reaches nearly every household in the market.
6. **RELIABLE:** Publication is audited by AFCP and circulation is audited by independent certified audit firms.
7. **GUARANTEED:** NANI is the only network that provides minimum guaranteed distribution.

WHY SHOULD TRAVEL AGENTS AND CRUISE COMPANIES USE NANI?

THE KEY TO KEEPING BOOKINGS HIGH IS CREATING AWARENESS AMONG A HUGE NUMBER OF POTENTIAL CLIENTS. TRAVEL COMPANIES NEED TO ADVERTISE TO AS MANY PEOPLE AS POSSIBLE TO CREATE MAXIMUM AWARENESS. NANI REACHES A WIDER AUDIENCE THAN ANY OTHER ADVERTISING BUY. NANI CAN DIRECT POTENTIAL CLIENTS TO TRAVEL AND CRUISE COMPANIES' WEBSITES, GENERATING SUBSTANTIAL INTEREST IN TRAVEL OFFERS. THERE IS NO MORE EFFICIENT WAY FOR TRAVEL AGENTS AND CRUISE COMPANIES TO REACH SUCH A WIDE AUDIENCE.



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