



NANI can fill vacation rentals.

If you want to put your vacation rentals in front of literally millions of eyes, advertise in NANI.

THE NANI DIFFERENCE: NANI Ads are the best way to advertise in thousands of local publications in the US. You can reach millions of homes in North America with just one order. Less paperwork, less hassle!

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REASONS TO CHOOSE NANI:

1. **NATIONAL COVERAGE:** One buy provides almost 20 million copies per week in the US.
2. **CONVENIENT:** No need to call thousands of publications. NANI offers you one buy convenience.
3. **FLEXIBLE:** Rotate and update your advertising message weekly.
4. **EFFECTIVE:** Research shows that consumers look to their local paper for information about products and services.
5. **VISIBLE:** Since NANI publications are free, your message reaches nearly every household in the market.
6. **RELIABLE:** Publication is audited by AFCP and circulation is audited by independent certified audit firms.
7. **GUARANTEED:** NANI is the only network that provides minimum guaranteed distribution.

THE KEY TO KEEPING RENTAL BOOKINGS HIGH IS CREATING AWARENESS AMONG A HUGE NUMBER OF POTENTIAL CLIENTS. RENTAL MANAGEMENT COMPANIES NEED TO ADVERTISE TO AS MANY PEOPLE AS POSSIBLE TO CREATE MAXIMUM AWARENESS. NANI REACHES A WIDER AUDIENCE THAN ANY OTHER ADVERTISING BUY. NANI CAN DIRECT POTENTIAL CLIENTS TO RENTAL MANAGEMENT COMPANIES' WEBSITES, GENERATING SUBSTANTIAL INTEREST IN PROPERTY INVENTORY. THERE IS NO MORE EFFICIENT WAY FOR RENTAL MANAGEMENT COMPANIES TO REACH SUCH A WIDE AUDIENCE.

