

Easy, convenient and effective advertising for your business.



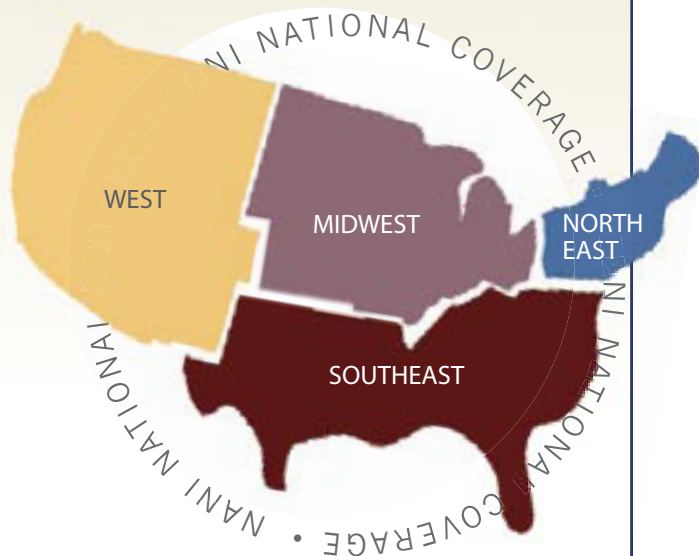
THE NANI DIFFERENCE: NANI Ads are the best way to advertise in thousands of local publications in the US. You can reach millions of homes in North America with just one order. Less paperwork, less hassle!

7

REASONS TO CHOOSE NANI:

1. **NATIONAL COVERAGE:** One buy provides almost 20 million copies per week in the US.
2. **CONVENIENT:** No need to call thousands of publications. NANI offers you one buy convenience.
3. **FLEXIBLE:** Rotate and update your advertising message weekly.
4. **EFFECTIVE:** Research shows that consumers look to their local paper for information about products and services.
5. **VISIBLE:** Since NANI publications are free, your message reaches nearly every household in the market.
6. **RELIABLE:** Publication is audited by AFCP and circulation is audited by independent certified audit firms.
7. **GUARANTEED:** NANI is the only network that audits it's network quarterly to guarantee performance.

Almost 20 Million Homes with one easy buy!



AFCP/NANI • 877-203-2327 • nani@afcp.org • www. naninetwork.com

